



100% Pure Design. No Filler

Concentrated Studios, LLC

107 E. Blake Ave.
Columbus, OH 43202-2907
www.concentratedstudios.com



Interested in knowing more about the small group of pet lovers at Concentrated Studios behind CATDVD? The independently owned and operated full-service visual communications design studio, which specializes in digital video editing/dvd design and corporate identity creation, has a trio of top-notch talent.

Meet Dave Casto—President/Director of Design.

A visual communications graduate of The Ohio State University in 1995, Casto worked in state government as a visual designer for several years before starting his own design studio. The native of Marietta has been married for two years and has a cat, Maggie May, and a dog, Buddy.

Meet David Sicherman—Vice-President in charge of Marketing and Sales.

A psychology graduate from The Ohio State University in 1995, Sicherman joined Casto in starting Concentrated Studios in 1997. The native of Cleveland is single and has two cats, Simon and Magillah.

Meet Jeff Shelato—Director of Photography and Time-Based Media.

The newest addition to the Concentrated Studios family, Shelato graduated from the Columbus College of Art and Design in 2003. After a productive internship with Concentrated Studios, Shelato hopped aboard for good. A native of the Columbus-area, Jeff recently married and his family's cat and dog are named Whiskey and Brutus.

CATDVD is an exciting new product... a DVD designed for Cats to watch and enjoy. CATDVD features hours of unique cat-tested footage such as mice, butterflies, birds, fish, squirrels, hamsters, cat toys, laser pointers and more. This is television designed just for pets! CATDVD is available for immediate purchase on the website CATDVD.com. You can even post pictures of your pet to be shared on the CATDVD PicPost or talk about your furry friend on the CATDVD Chat Board. The website also allows customers to nominate individuals or groups for the CATDVD.com Cares award, which recognizes people and programs dedicated to improving the overall welfare and safety of cats.

To find out more about CATDVD or to get a review copy or schedule an interview, please contact David Casto.

David Casto

CEO/Director of Design

614.893.6150

614.261.7444

dave@concentratedstudios.com

Create. Relate. Communicate.

