



100% Pure Design. No Filler

Concentrated Studios, LLC

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Media/Press Associate:

Thank you for your interest in CATDVD. We welcome media inquiries and think this could be a fun story for your audience/readers. If you would like a press kit or a CD of print-resolution images to use in conjunction with your story, just ask us and we will be happy to send out any materials requested. We can even include a copy of our product with the press kit so that you might get a chance to entertain a cat or two with our DVD. I'm sure you'll be bowled over by how much cats really love it.

We feel we have a unique product and a unique story to tell.

Nothing new on TV? How about television shows for our beloved pets?

The quick hook: A group of scrappy entrepreneurs working out of their own homes have managed to bring a unique product to the retail market. Their product — a DVD brimming with hours of footage designed to entertain cats as well as other furry friends (dogs love it) — is TV made for cats.

The DVD features hours of unique footage shot at various locations in Central Ohio, including the world-renowned Blooms & Butterfly exhibit at Franklin Park Conservatory. CATDVD has everything cats love from squirrels to fish to mice to songbirds to hamsters. It's an astonishing 15 unique chapters in all... nearly 3 hours of original footage that cats love.

We've enclosed our press kit and some support/promotional materials to help aid you in any story you may chose to do.

If there are any questions I could answer for you, please don't hesitate to call me. I'll be happy to fill you in on all of the details surrounding this project which has become such a large part of who we are at Concentrated Studios.

Thank you for your time, and for your inquiry into CATDVD.

To find out more about CATDVD or to get a review copy or schedule an interview, please contact David Casto.

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Create. Relate. Communicate.

