



## GENERAL OVERVIEW

100% Pure Design. No Filler

### Concentrated Studios, LLC

107 E. Blake Ave.  
Columbus, OH 43202-2907  
www.concentratedstudios.com



- *Television for cats!*
- *Now, even your cat can have its favorite TV show!*
- *Bored and lonely cats rejoice...  
your very own television show is here!*

*Concentrated Studios is proud to announce the release of our revolutionary new video for cats, CATDVD. Three years in development, CATDVD was designed to be easy to use by pet owners and truly enjoyed by cats. Cats really do watch CATDVD, as can be verified by the countless testimonials we receive from happy pet owners (many of which can be read at [www.catdvd.com](http://www.catdvd.com)).*

#### **CATDVD contains over 3 hours of exclusive footage including:**

- *Squirrels dancing in and out of the screen*
- *Chipmunks running around like, well.. chipmunks!*
- *Goldfish Aquarium*
- *Mouse house, mice scampering around!*
- *Butterflies fluttering about at the butterfly sanctuary.*
- *Birds tweeting and fluttering around in their cages.*
- *Outdoor birds eating out of bird feeders and flying about.*
- *Cat toy video special effects, yes special effects made for cats!*
- *Much much more!*

*So... what exactly is on a pet video? Anything and everything that might excite a cat or kitten and keep its attention for those long hours when it is alone or kept inside. CATDVD is the perfect video that you can simply pop in your DVD player. We made it so easy to use, that it will even play automatically.*

*CATDVD is nearly 3 hours of all-original all-digital footage that has been filmed, edited and mastered specifically for pets. Every clip and sound effect in CATDVD had been tested with real animals and was chosen for its ability to generate pet interest and excitement. CATDVD is quite simply the newest and most entertaining video designed for your cat to watch. That's right... this is a video designed especially for your pet to enjoy!*

#### **Why do people love CATDVD?**

- *ALL footage tested by real cats and dogs!*
- *Nearly 3 hours of exclusive footage all shot for CATDVD*
- *Unique product only available in very limited outlets*
- *No better quality cat video exists on the market today*
- *Advanced DVD features, such as random chapter play, endless repeat mode (just put CATDVD in your player and it plays nonstop!), and full motion menus*
- *Choose from sound effects alone for cats to enjoy, music alone for people to watch and enjoy the beautiful nature footage on CATDVD, or the combo audio track to allow pet owners to watch with your pet*
- *A portion of sales is provided to individuals or charities that aid pets.*
- *CATDVD.com provides tech support and an online chat/photo community*

*To find out more about CATDVD or to get a review copy or schedule an interview, please contact David Casto.*

#### **David Casto**

*CEO/Director of Design*

614.893.6150

614.261.7444

[dave@concentratedstudios.com](mailto:dave@concentratedstudios.com)

*Create. Relate. Communicate.*

